



**SIRA**

INTERNATIONAL LLC

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**EMPOWERING  
BRANDS WITH  
STRATEGIC  
BUSINESS  
JOURNEY!**

Your Journey to Success  
BEGINS HERE

# WHO WE ARE?



Sira International LLC is more than just an agency; we are your strategic partners on the journey to digital excellence.

With a mission to empower businesses, Sira International is a dynamic team of innovators, storytellers, and digital experts dedicated to driving your brand's success.

## YOUR ONE-STOP DESTINATION FOR ALL MEDIA OR IT SERVICES

### Designed for companies of all sizes

We offer you Complete Management — Marketing, Advertising, IT & Development, Event Management, Consultancy, PR and much more.

### WHY SIRA INTERNATIONAL?

AWARD WINNING AGENCY	STRATEGIC BRILLIANCE	CREATIVE EXCELLENCE	COMPREHENSIVE SOLUTIONS
From industry giants to esteemed platforms, our agency's expertise and dedication have earned us invaluable recognitions.	We bring a strategic edge to your brand's digital presence. Our data-driven strategies are tailored to your unique needs, ensuring you stand out in the digital landscape.	From captivating content to visually stunning designs, our creative team crafts experiences that resonate with your audience and leave a lasting impact.	We're your one-stop-station for everything. Whether it's marketing, advertising, events or tech, we've got you covered with a wide range of services.
INNOVATIVE APPROACH	TAILORED SOLUTIONS	CUSTOMER CENTRIC	RESULTS THAT MATTER
We're not just professionals; we're innovators. We stay ahead of industry trends to deliver fresh and innovative solutions.	Every brand is unique, and we understand that. Our services are customizable to fit your brand's specific goals and objectives.	Your success is our success. We're dedicated to building lasting relationships with our clients and providing exceptional customer service.	We're committed to driving meaningful results. Our focus is on achieving tangible outcomes that impact your brand's growth and bottom line.

# NAVIGATE OUR GALAXY OF SERVICES

## OUR SERVICES

### MARKETING

- Digital Marketing
- Social Media Management
- Social Media Optimization (SMO)
- Social Media Marketing (SMM)
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Influencer Marketing
- Email Marketing
- Offline Marketing

### ADVERTISING

- AD Campaigns
- Media Buying
- Press Releases
- Outdoor Advertising (OOH)

### TECHNOLOGY

#### Development

- Web Development
- Software Development
- App Development

#### IT Solutions & Services

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| <ul style="list-style-type: none"><li>IT Infrastructure Solutions</li><li>Support Services (AMC)</li><li>CCTV / IP Telephony</li><li>Wireless/ Switch/ Firewall</li><li>Meeting Room Solutions</li><li>Backup &amp; Disaster Recovery</li><li>Security Solutions (CyberSec &amp; Endpoint)</li></ul> | <ul style="list-style-type: none"><li>Enterprise Resource Planning (ERP)</li><li>Learning Management System (LMS)</li><li>Human Resource Management System (HRMS)</li><li>Payment Gateway Solutions</li><li>License Renewals</li><li>Backup Solutions (On-prem and cloud)</li><li>IT Asset Management and Monitoring Tools</li></ul> |
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### EVENTS

- Event Management & Event Hosting
- Exhibition Booth
- Event Registration Software
- Photography/ Videography
- Event Production Setup (Screen, Audio, Lights, Stage, etc.)
- Backdrop & Lanyard Printing
- Corporate Gifting
- Catering

### OTHER

- Chat Automations (WhatsApp / Messenger)
- Graphic Designing
- Business Profile Optimization
- Logo Designing & Company Profiling
- Blog Writing
- Company Branding
- Marketing Consultancy
- Social Media Auditing
- SEO and Website Auditing





# Let's Connect and make your Brand's Journey POWERFUL!

## WHERE TO FIND US

Sira International LLC,  
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LET'S TALK  
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